

WEDNESDAY, JUNE 3, 2009

Activities held at HOTEL HERMITAGE BARRIERE, 5 Esplanade Lucien Barriere, 44504 La Baule

17:00 | 18:00* Kick-Off Meeting (*Only for Presenters)

18:30 | 19:30 Welcome Cocktail

19:30 | 22:30 Welcome Dinner

THURSDAY, JUNE 4, 2009

08:30 | 08:50 **KEYNOTE: How to build a global company from the start-up stage?**

» Bernard Liautaud, General Partner, Balderton Capital

08:50 | 09:20 **PANEL: Internet And Services Sector: Trends and Outlook**

» Sebastian Wossagk, Partner, Acton Capital Partners
 » Bernard-Louis Roques, Co-Founder and General Partner, Information Technologies, Truffle Capital
 » Falk Henkel, Head of Innovation & Internationalization, T-Systems Multimedia Solutions
 » Florence Ribes, Partner, Iris Financing (Moderator)

09:20 | 10:30 • **CORPORATE PRESENTATIONS**

10:30 | 11:00 Coffee break / Networking

11:00 | 11:30 **PANEL: Enterprise Software: Will everything be in "The Cloud"?**

» Benjamin Schreiner, Head of Innovation, Royal Bank of Scotland Group *
 » Frederic Hanika, Senior Manager Mergers and Acquisitions, Software AG
 » Marie Ekeland, Partner, Elaia Partners
 » Wolfgang Seibold, Partner, Earlybird Venture Capital
 » Gigi Wang, Chair, MIT / Stanford Vlab (Moderator)

11:30 | 13:00 • **CORPORATE PRESENTATIONS**

13:00 | 15:00 Lunch

15:00 | 15:20 **KEYNOTE: Intelligent Information as a competitive weapon**

» Amanda West, Chief Innovation Officer, Thomson Reuters

15:20 | 16:00 **PANEL: Big Media's Digital Strategy: What's coming for the consumer?**

» Matthieu Coutiere, Corporate VP, Research, Projects, Strategy & Development, Vivendi
 » Urs Cete, Principal & CFO, Bertelsmann Digital Media Investments
 » Thomas Jacques, Director Strategy, Innovation and New Media, TF1*
 » Emmanuel Gaudin, CIO, Lagardere Services
 » Florence Ribes, Partner, Iris Financing (Moderator)

16:00 | 18:00 • **CORPORATE PRESENTATIONS**

18:00 | 19:15 Networking

19:15 | 19:30 Best Investments Award Ceremony

19:30 | 21:00 Beach Cocktail

21:00 | 23:00 Gala Dinner

FRIDAY, JUNE 5, 2009

08:30 | 08:50 **KEYNOTE**

» Hans van Grieken, Vice President Business Innovation, Capgemini

08:50 | 09:30 **PANEL: Better network, better device: What are the mobile services of tomorrow?**

» Daniel Sjöberg, Head of Strategy & Business Development, TeliaSonera Group
 » Vincent Maret, Head of Handsets, Innovation and Strategic Partnerships, Bouygues Telecom
 » David McGrath, Head of Global Scouting, Nokia Corporation
 » Thierry Tingaud, VP Strategic Planning, ST-Ericsson
 » Regis Paquette, Director, Mobile TV & Advertising, Alcatel-Lucent
 » Didier Tranchier, CEO, Adelit (Moderator)

09:30 | 11:00 • **CORPORATE PRESENTATIONS**

11:00 | 11:30 **PANEL: Telecom and Wireless Sector: Trends and Outlook**

» Lars Michaelsen, Investment Manager, T-Venture Holding, Deutsche Telecom
 » Bouke Hoving, Director, Mobile Solutions, KPN
 » Wolfgang Schuster, Venture Capital & Start-Ups, Vodafone
 » Jordi Dalmou Royo, Director Business Development, Abertis Telecom
 » Didier Tranchier, CEO, Adelit (Moderator)

11:30 | 12:30 **CLOSING SESSION – World Investment Conference Keynote Room**

12:30 | 13:30 Lunch Buffet

14:30 | 22:30* Leisure Program (*Only for Presenters and Speakers)